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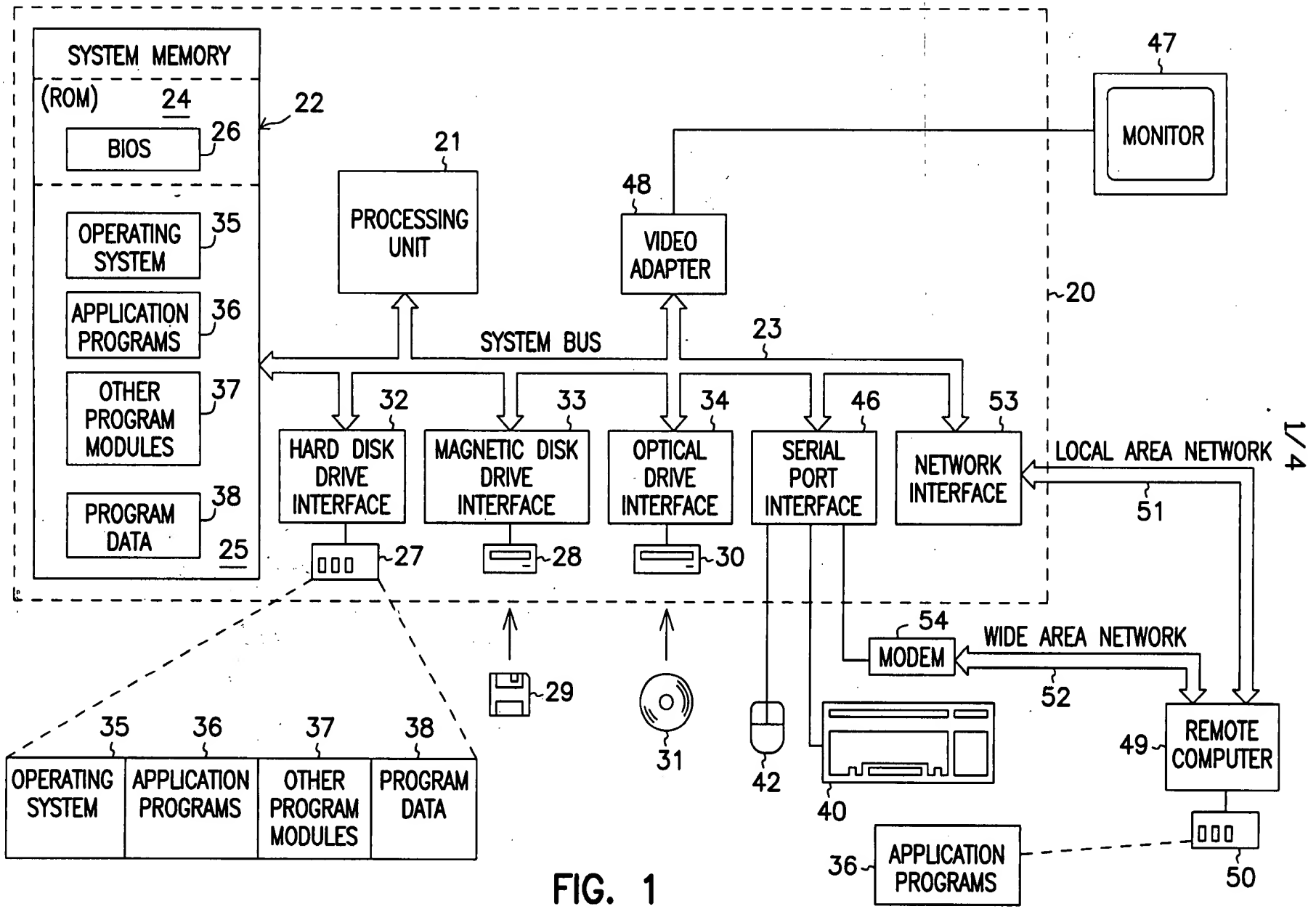

FIG. 1

002760 "1996960

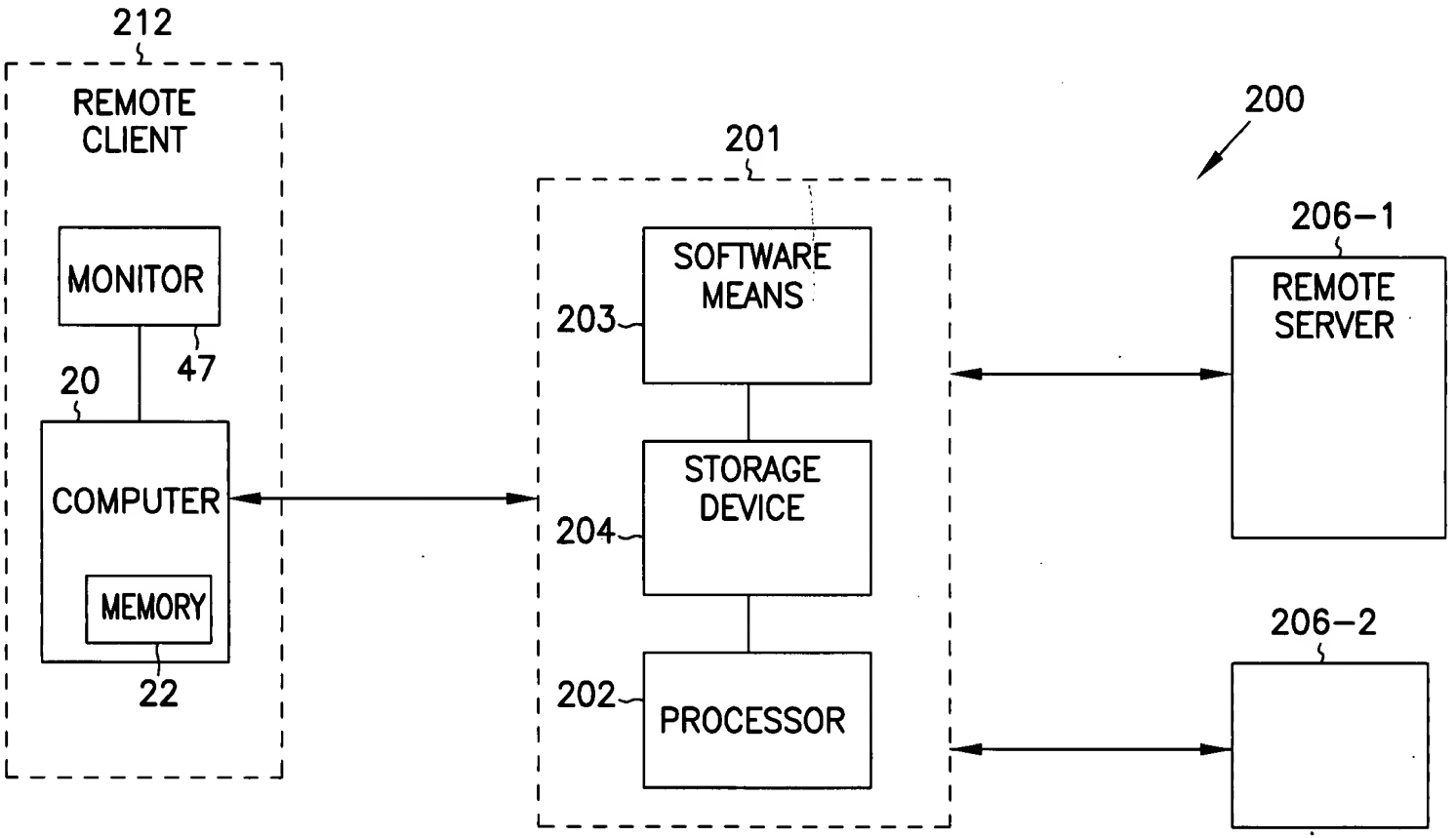

FIG. 2

002760 "h9965960

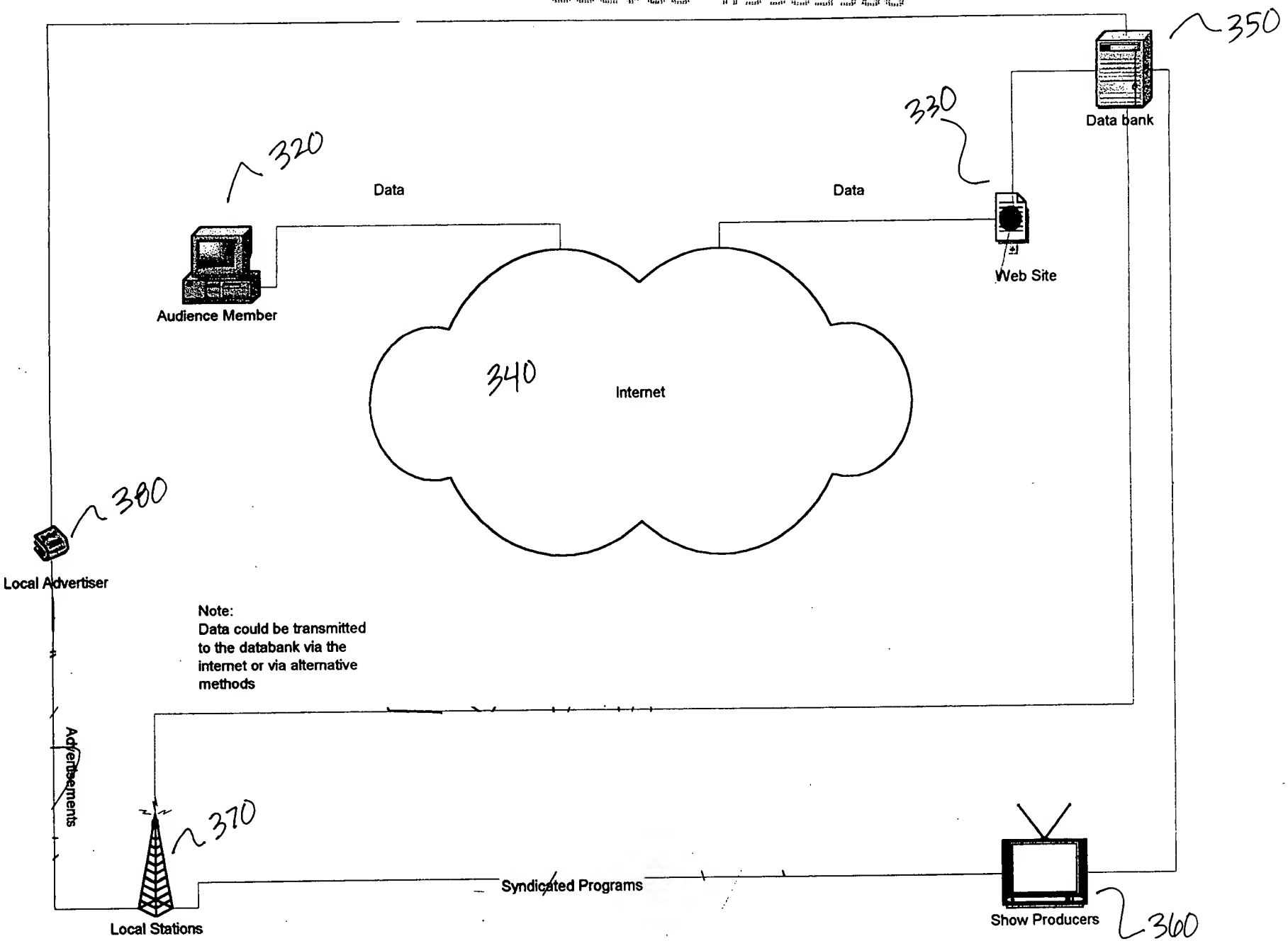

Figure 3

002160-h996596

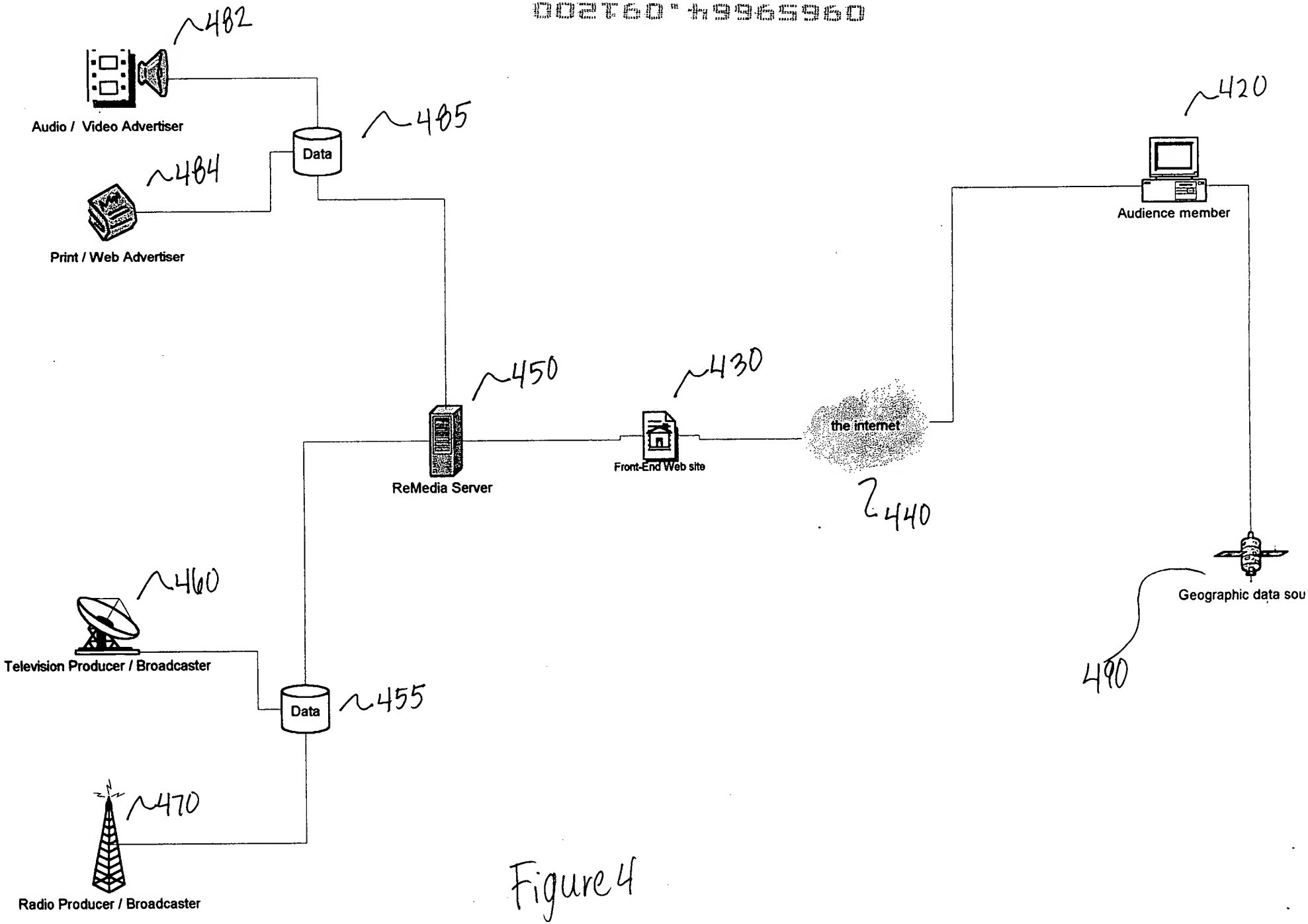

Figure 4

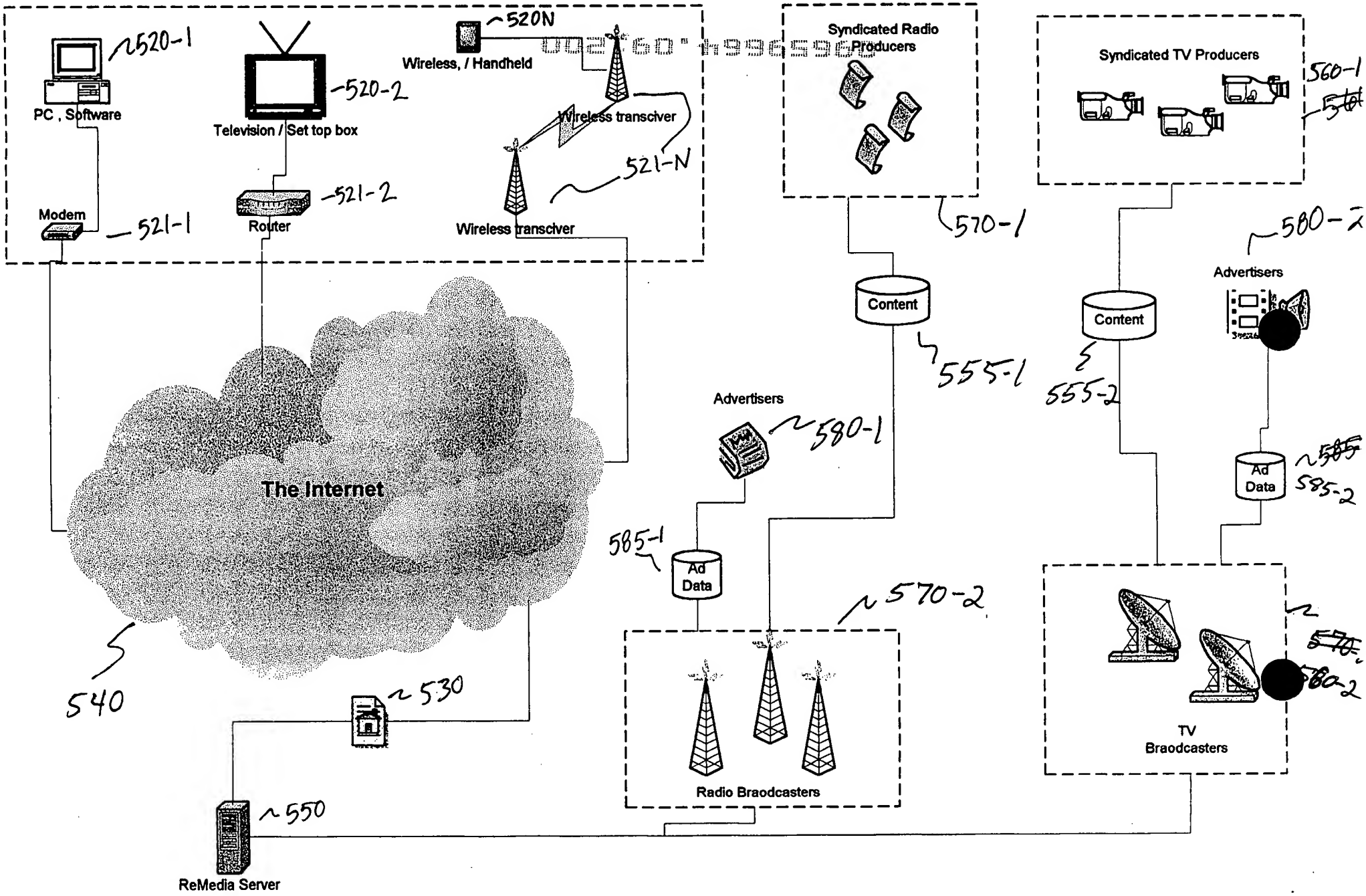
520-1
PC , Software
520-2
Television / Set top box
520N
Wireless, / Handheld
Wireless transciver
521-N
521-2
Router
521-1
Modem
Wireless transciver
Syndicated Radio Producers
570-1
Syndicated TV Producers
560-1
Content
555-1
Content
555-2
Advertisers
580-1
Advertisers
580-2
The Internet
540
585-1
Ad Data
585-2
Ad Data
570-2
530
Radio Braodcasters
TV Braodcasters
550
ReMedia Server

Figure 5

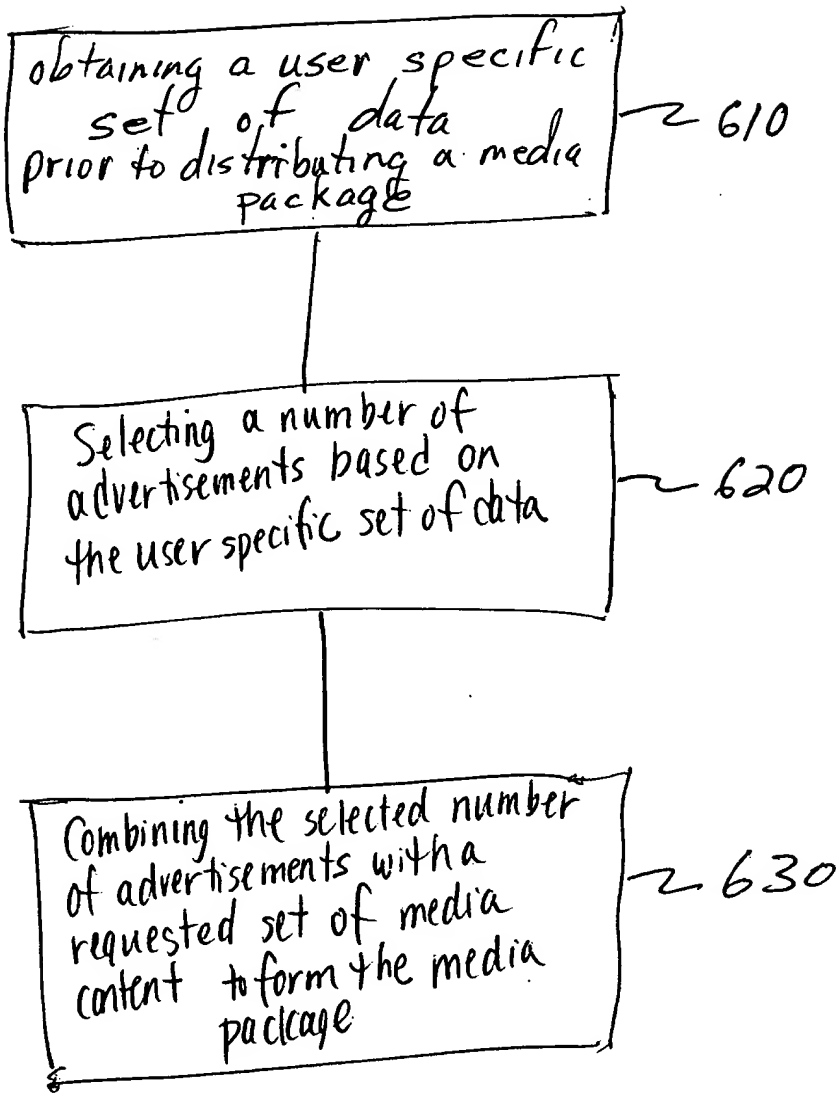
obtaining a user specific set of data prior to distributing a media package
610
Selecting a number of advertisements based on the user specific set of data
620
Combining the selected number of advertisements with a requested set of media content to form the media package
630

FIG. 6

09554694.092200

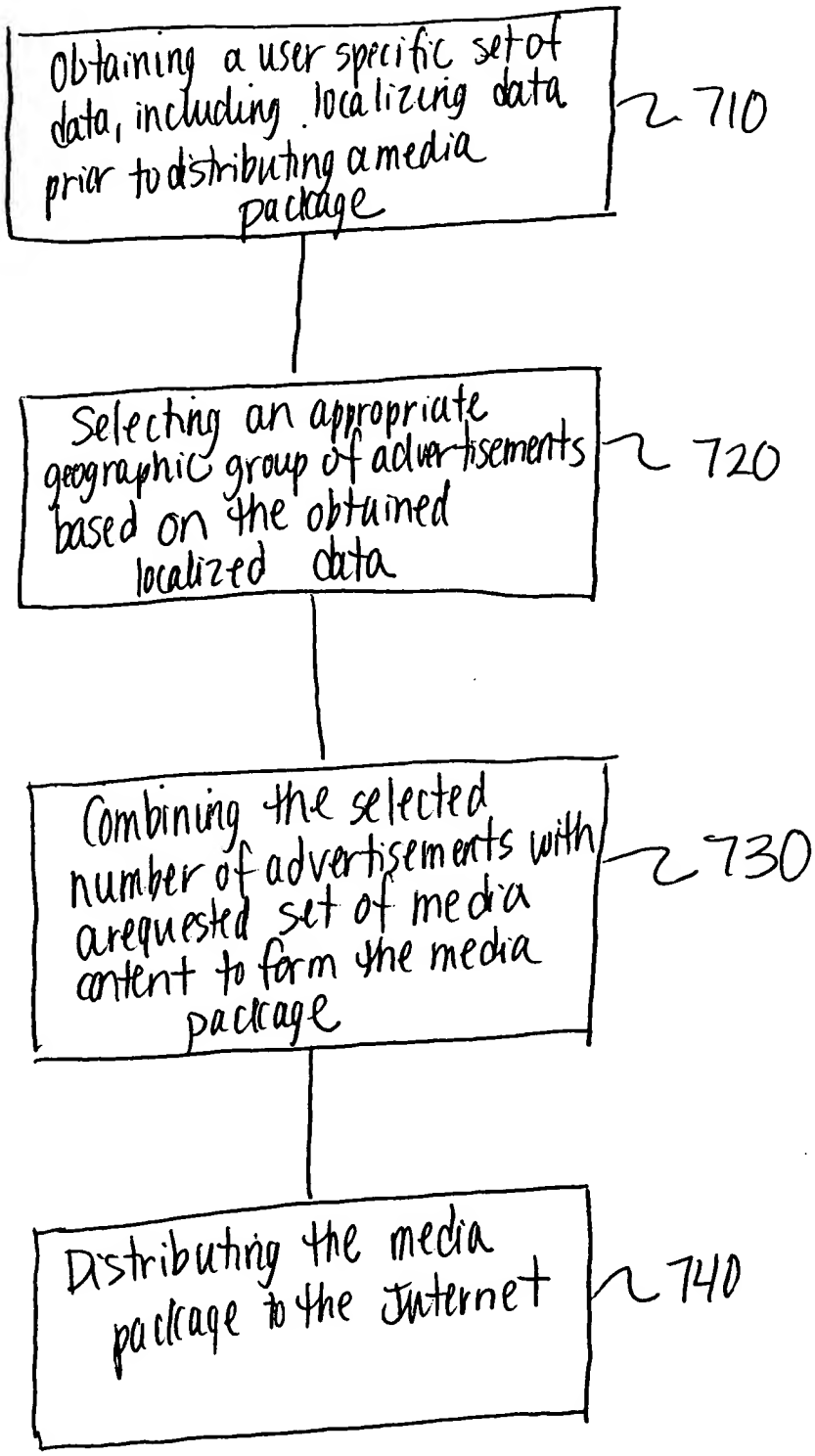

FIG. 7

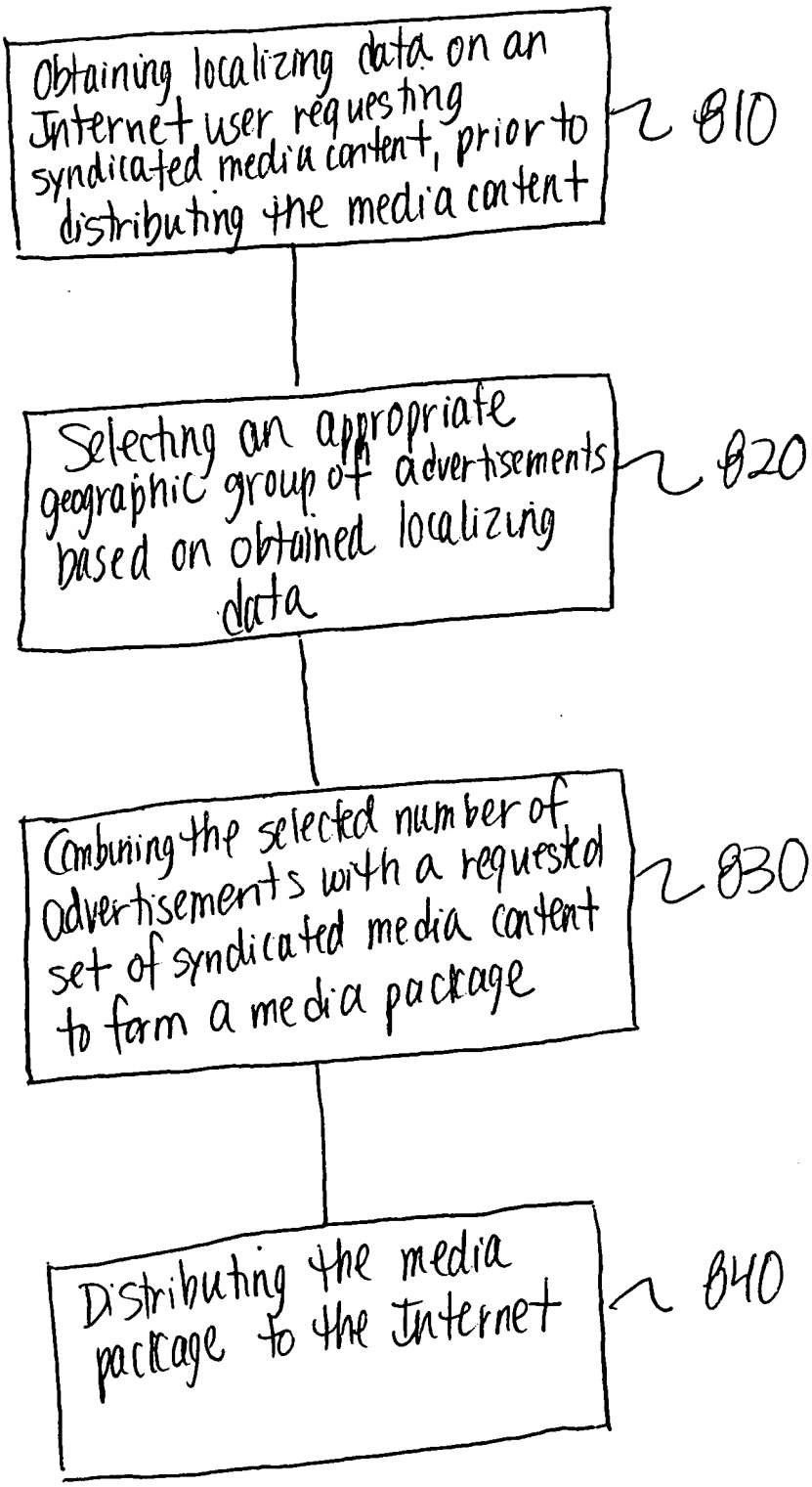
Obtaining localizing data on an Internet user requesting syndicated media content, prior to distributing the media content
810
Selecting an appropriate geographic group of advertisements based on obtained localizing data
820
Combining the selected number of advertisements with a requested set of syndicated media content to form a media package
830
Distributing the media package to the Internet
840

FIG. 8

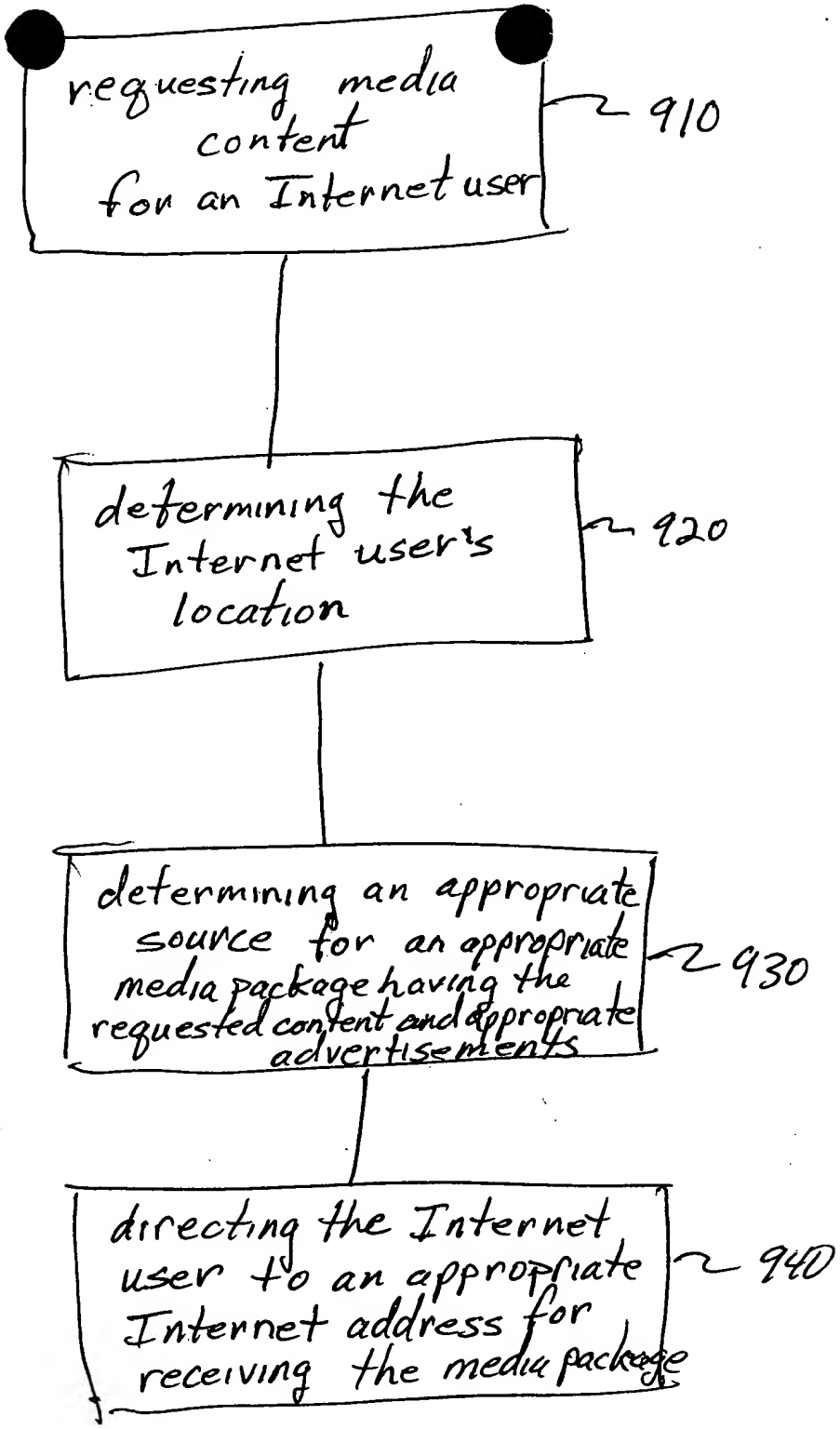
requesting media content for an Internet user
910
determining the Internet user's location
920
determining an appropriate source for an appropriate media package having the requested content and appropriate advertisements
930
directing the Internet user to an appropriate Internet address for receiving the media package
940

FIG. 9

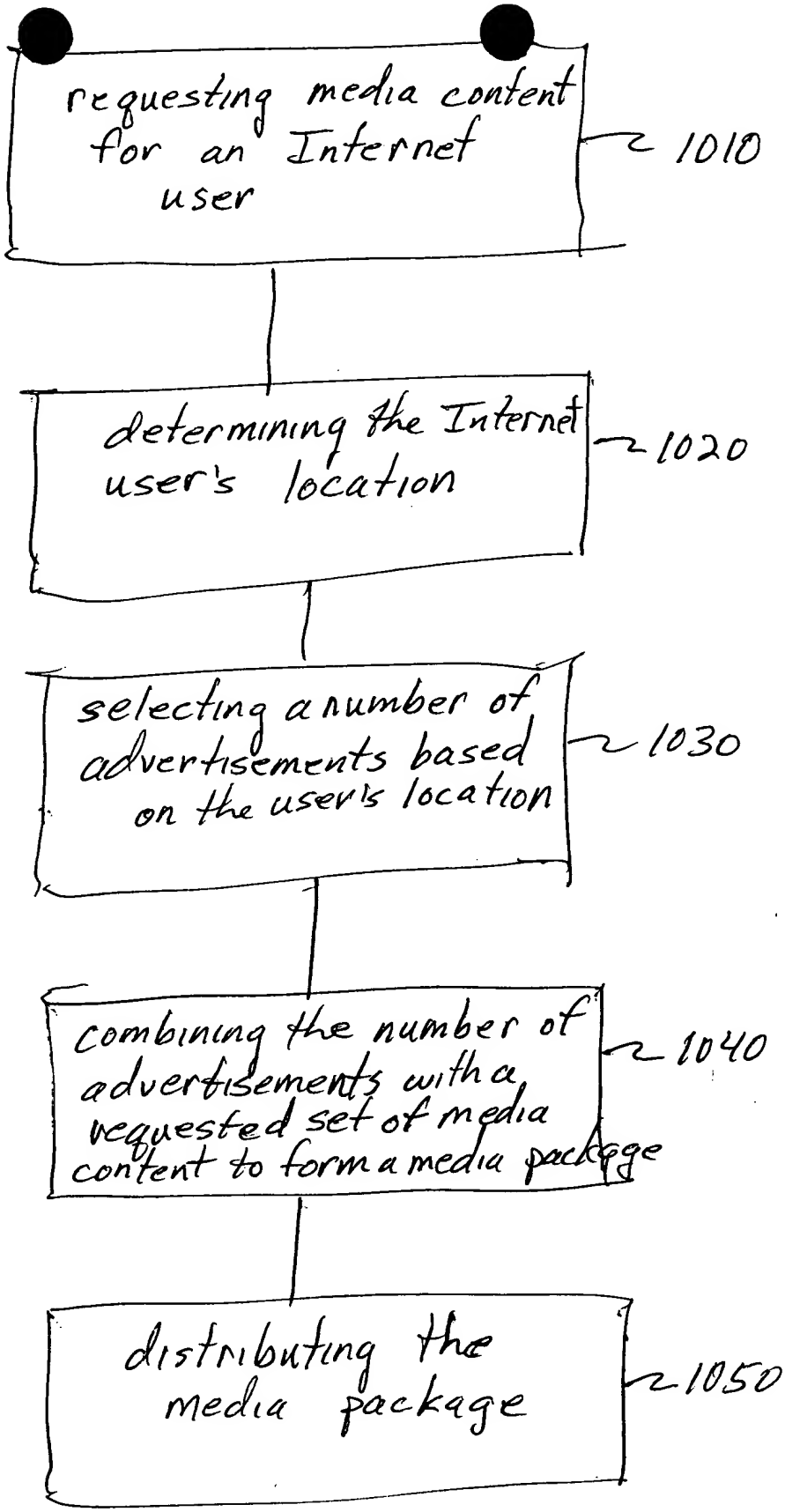
requesting media content for an Internet user
1010
determining the Internet user's location
1020
selecting a number of advertisements based on the user's location
1030
combining the number of advertisements with a requested set of media content to form a media package
1040
distributing the media package
1050

FIG. 10